



DLG – ÖÇP Tarla Günleri 2016

11-14 May 2016

Antalya / Turkey

Exhibition Regulations and Contract

Important deadlines

- For stands in the trial field 1 January 2016
- For participation in machinery demonstrations 1 January 2016
- For stand on Campus grass 1 March 2016

DLG – ÖÇP Tarla Günleri 2016 Exhibition Regulations

Table of contents:

1. Location and duration of DLG – ÖÇP Tarla Günleri 2016, opening hours, changes
2. Admission
3. Registration
4. Rental application
5. Acceptance and confirmation of the rental application
6. Stand allocation
7. Prices for participation and terms of payment
8. Stand types and equipment
9. Construction and dismantling of the stands
10. Approach, entrance to the site
11. Restoration of the soil at the stand areas
12. Services
13. Light, power, water and flag poles
14. Unfair competition, brochures, advertising
15. Customer advertising
16. Sales of food and beverages etc.
17. Exhibitor passes
18. Security
19. Cleaning
20. Parking for exhibitors
21. Safety regulations
22. Exclusion of liability, insurance, claims
23. DLG Fuarcılık's rights at the venue

Enclosures:

Application forms

Diagrammatic presentation of the potential exhibition structure

How to get to DLG-ÖÇP Tarla Günleri 2016

1. Location and duration of DLG-ÖÇP Tarla Günleri 2016, opening hours, changes

DLG-ÖÇP Tarla Günleri 2016

The organizer is

DLG Fuarçılık Ltd.Şti.

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Here in after referred to as DLG Fuarçılık.

ÖÇP: Önder Çiftçi Projesi

The exhibitor and his agents recognize the bellow mentioned conditions and any supplements (e.g. registration conditions in the order forms, leaflets, especially construction and dismantling procisions etc.) as legally binding by submitting the application.

1.1 Location and duration

DLG-ÖÇP Tarla Günleri 2016 will be held from 11th May 2016 , 14th May 2016 in Aksu near Antalya.

1.2 Opening hours

The exhibition is open daily for visitors from 10:00 am to 07:00 pm Exhibitors have access to the exhibition site from 9:00 am to 8:00 pm

1.3 Changes, force major

DLG Fuarçılık can extend or shorten DLG-ÖÇP Tarla Günleri 2016 and/or change the dates or the hours of opening of the exhibition without entitling exhibitors to withdraw their applications or file claims for compensation.

If DLG Fuarçılık is compelled to cancel the exhibition on important grounds, it can bill exhibitors up to 25 percent of the stand rental according to the stand area applied for or allocated as compensation for the costs already incurred. If the exhibition is broken off due to unforeseeable events, DLG Fuarçılık is not obliged to pay back rentals or parts thereof.

2. Admission

Companies, institues, associations, and publication companies who are dealing with following activies: agricultural machines, machinery for harvest, fertilising, plant protection, animal breeding, cultivation etc., seeds, organic agriculture technologies, greenhouse technologies could apply for DLG-ÖÇP Tarla Günleri 2016 from Turkey or abroad.

3. Registration

3.1 Companies who are dealing with the topics mentioned in item 2 will be registered.

3.2 Co-exhibitors

A co-exhibitor is an enterprise that offers its own products or services through its own personal on the stand of the main exhibitor. The DLG Fuarçılık must approve acceptance of a co-exhibitor or an allocated stand and this is subject to an additional fee for the co-exhibitor (see Item 7). Each co-exhibitor must submit a separate rental application.

3.3 Exhibits

Only brand new products are admitted and exhibits other than those registered may not be offered. Stands showing purely advertising are not admitted. All exhibitor stands must be staffed. Apart from its own production and sales of other products can not be showroom.

4. Rental application

Companies have the possibility to make rental application for the following sections:

- Trial plots,
- Machinery demonstrations,
- Campus stand on grass.

Rental section details are given in Item 6. Application forms should be completely filled and signed.

| | |
|---|-----------------------|
| Begining of the allocation of trial fields | 1 January 2016 |
| Begining of the allocation of machinery demonstration plots | 1 January 2016 |
| Begining of the allocation of campus stands on grass | 1 March 2016 |

5. Acceptance and confirmation of the rental application

DLG Fuarçılık accepts the rental application by confirming it in writing. The contract is then considered to be concluded. DLG Fuarçılık can reject rental applications without stating reasons. Special arrangements must be recognized in writing by DLG Fuarçılık in order to be effective.

DLG Fuarçılık is authorized to withdraw from the rental contract and dispose of the areas already allocated elsewhere if the exhibitor is in default with payment, or if the conditions for continuation of the contract do not apply or no longer apply.

DLG Fuarçılık can require at any time that objects be removed at the cost and risk of the exhibitor that are not admitted under the Exhibition Regulations or are not listed in the rental contract, that turn out to be unsuitable or as dangerous or a nuisance for the exhibition, its visitors, or adjacent exhibitors.

5.1 Complaints

Complaints regarding the stand position and rental must be made within seven days after receipt of the stand confirmation in writing. Later complaints cannot be considered.

5.2 Withdrawal

After signing the contract the exhibitor does not have the right to withdraw and ask his payments back.

6. Stand allocation

6.1 Trial Plots

One rental unit (block) is $20\text{ m} \times 20\text{ m} = 400\text{ m}^2$. Companies may rent more than one unit according to availability.

A minimum of 40 % of the rented unit (net) must be seeded for trials under the responsibility of the exhibitor. Exhibitors are requested to consult with DLG Fuarçılık for the crop varieties. DLG Fuarçılık is prepared to give service for the trials as an extra. The service prices are given in Item 7. Exhibitors may serve food and drink free of charge, organize competitions or activities.

DLG Fuarçılık should be informed about these activities in written form 30 days before the exhibition opening.

Exhibitors have possibility to rent additionally a communication tent stand (sizes $5\text{ m} \times 5\text{ m} = 25\text{ m}^2$ or $5\text{ m} \times 10\text{ m} = 50\text{ m}^2$).

6.2 Machine and mechanizations

One rental unit (block) on the machine demonstration area is $15\text{ m} \times 120\text{ m} = 1.800\text{ m}^2$.

$20\text{ m} \times 15\text{ m} = 300\text{ m}^2$ area will be grass area for machine exhibits and $15\text{ m} \times 100\text{ m} = 1.500\text{ m}^2$ for machine demonstrations.

Companies may rent more than one unit according to availability. Exhibitors could exhibit their machines on grass and make demonstrations on the machine trial part.

Exhibitors may rent an additional communication stand (size $5\text{ m} \times 5\text{ m} = 25\text{ m}^2$ or $5\text{ m} \times 10\text{ m} = 50\text{ m}^2$).

6.3 Campus stand on grass

One rental unit (block) is $30\text{-}45\text{-}60\text{ m}^2$. Companies may rent more than one unit according to availability.

7. Prices and payment terms

7.1 Rental prices of trial field area basic unit of 400 m^2 is 3.850 Euro + VAT. This rental price does not include sowing and services.

Communication tent (25 m^2) is 625 Euro + VAT

Communication tent (36 m^2) is 900 Euro + VAT

Communication tent (50 m^2) is 1.250 Euro + VAT

Communication tent (64 m^2) is 1.600 Euro + VAT

7.2 The rental price for machine demonstrations area basic unit of 1.400 m^2 - 1.900 m^2 is 6.000 Euro

Transportation of machines to and from the exhibition site, loading and unloading at the site will be under the responsibility of the exhibitor including the costs. DLG Fuarçılık is going to organize subcontractors for loading and unloading 3 days before exhibition opening.

7.3 The rental price campus stands on grass area basic unit of :

Communication stand(30 m²) is 1.600 Euro+VAT Comm tent (16 m²) is 400 Euro+VAT
Communication stand (45 m²) is 2.300 Euro + VAT Comm tent (25 m²) is 625 Euro+VAT
Communication stand (60 m²) is 2.900 Euro + VAT Comm tent (50 m²) is 1250 Euro+VAT

Communication tent (25 m²) is 625 Euro + VAT
Communication tent (50 m²) is 1.250 Euro + VAT

7.4 Catalogue advertising prices are given in enclosed application forms.

7.5 Co- exhibitor fee of 1.000 Euro + VAT will be billed for each co-exhibitor and paid cash with the application.

7.6 Services in trial field unit will be given by DLG as a lump sum price of 550 Euro + VAT

7.7 Payment terms

900 Euro will be payed as advance payment for each unit to the DLG Fuarcılık bank account together with the application. Rental prices are given in attached application forms. Payments will be made according to the payment dates and amounts mentioned in attached application forms. Exchange rates (effective sales) announced by Turkish Central Bank at the date of payment will be applicable. After collection of the total rental amount DLG Fuarcılık will issue the invoice to the exhibitor. Prices do not include VAT which is 18 % at the moment. If there will be any change at the date of confirmation it will be reflected to the invoice. Late payments are subject to additional cost of the interest rate in the market. DLG Fuarcılık has the right to wait by applying interest rate or change the place of the stand or sell the stand to another exhibitor. If an exhibitor does not comply with obligations on time, DLG Fuarcılık reserves the right to revoke admission after setting an appropriate period of grace and to close the stand without compensation.

8. Stand types, equipments

8.1.1 Trial fields

The trial field plots will be handed over to the exhibitor with the seedbed prepared. Areas which are not used for trials will be grass sowed by the exhibitor. For allowing the visitor passing, 1,5 m will be left empty from each side of the neighbour unit and these places will be seeded with grass by DLG Fuarcılık.

8.1.2 Machine demonstration

The machine exhibit area of 300 m² will be handed over as grass. 1.500 m² area for machine demonstration will be left stubble. If a company rents more than one machine demonstration unit they can choose the crop on their allocated.

8.1.3 Campus stand on grass

Campus stand areas will be handed over to the exhibitor as grass.

8.2 Stand equipments

25 m² tent equipment

White pagoda tent, 5m x 5m, with wooden floortransparent tent tarpaulin 3 kW protective contact socket with triple outlet,1 table, 4 chair, 1 information desk

50 m² tent equipment

2 connected white pagoda tents 5m x 5m, with wooden flor, transparent tent tarpaulin , electricity connection 3 kW protective contact socket with triple outlet, 2 table, 8 chair, 2 information desk.

8.3 Exhibition operations

8.3.1 Noise

Running of machines with strong noise development is only permitted when the noise level at the stand limit does not exceed 70 dB.

8.3.2 Acoustic and optical demonstrations

Acoustic and optical demonstrations on the stands (loudspeakers, television, film, video equipment, dance performance etc.) must be reported to the DLG Fuarcılık and may only be operated after approval in such a way that stand neighbours are not disturbed and visitors are not impeded.

9 Stand construction and dismantling

9.1 Start of construction

The trial field is available for starting trials as of the vegetation period. Tent can be erected in the Exhibition site as of 1 January 2016 (8:00am). Tent constructions must be suitable for open air exhibitions on fields; strong enough for possible strong wind. Machines must be delivered to the demonstration site until on 8th May 2016 6:00 pm.

9.2 Early clearing

The exhibitor is obliged to keep his stand occupied and not to clear it before the official close of the exhibition.

During the exhibition items exhibited may only be removed or exchanged in agreement with the Exhibition Management and only outside opening hours.

9.3 Dismantling

Dismantling of the stands and removal of the machines from the machinery demonstration areas may only be started half an hour after the close of the exhibition (8:30 pm, 15 May 2016). The dismantling vehicles may only enter the side as of 9:00 pm. Dismantling of tents including any work for restoration of the rented areas must be completed by 6:00 pm on 17 May 2016.

10 Approach, entrance to the site, clearing

10.1 General information

The Exhibition Management will not under any circumstances accept delivery of consignments. The delivery and removal, clearing, demolition of any stand structures produced by the exhibitors and restoration of the space shall be for the account and at the risk of the exhibitor.

10.2 Driving in the exhibition site

Vehicles may only enter the Exhibition site in agreement with the DLG Fuarçılık. In the construction period all vehicles must have left the grounds by 6:30 pm on 9 May 2016. Any vehicles still in the grounds after this time will be removed at the cost and risk of the registered keeper of the vehicle.

10.3 Supplies to the stands

Vehicles may only enter the Exhibition site between 07:00-08:30 am and 8:30 am-10:00 pm by leaving the cars document at the gate. Any vehicles still in the grounds after this time will be removed at the cost and risk of the registered keeper of the vehicle and fined 100 €. No vehicles may enter the Exhibition site during opening hours at DLG-ÖÇP Tarla Günleri 2016 (11-14 May 2016). The vehicle service of DLG Fuarçılık must be used for any deliveries.

10.4 Intereference with other stands

Any exhibitor or his agents who impair, damage or otherwise negatively influence the stand of another exhibitor will be made responsible for eliminating the damage and be liable for bearing the costs of elimination and of renewal of the damaged unit as far as possible.

11 Restoration of the soil at the stand areas

All exhibitors are responsible for restoring their stand areas by the end of the dismantling period; this work must be carried out to the satisfaction of DLG Fuarçılık, or exhibitors must agree to DLG Fuarçılık carrying out or sub-contracting the execution of the relevant work for the exhibitor's account and on his behalf. The plant stands of the demonstration trials will be harvested by the DLG Fuarçılık.

12 Services

12.1 Exhibitors may organize field work by themselves or they purchase field work service from DLG at a lump sum price of 700 Euro + VAT. (Including preparing the soil sowing, fertilising, spraying, irrigation, for two crops per one unit.extra 250 Euro + VAT as extra payment is necessary for added each crop).Field work service will be given by experts of DLG Fuarçılık. In all cases the applicable laws and regulations for use and spreading of farm inputs (for example fertilizers and plant protection agents) must be observed on the Exhibition site.

12.2 With the stand confirmation the exhibitor will receive order forms for services such as registration for catalogue entry, applications for electricity connections, drinking water supply, drilling of flag pole earth holes etc.

13 Electricity, water and flag poles

13.1 Water

For technical reasons the DLG Fuarçılık has not provided installation of waterlines on the Exhibition site. For reasons of hygiene, independent water supply by individual exhibitors is not admissible. The DLG Fuarçılık will set up a mobile services for drinking water supply during the exhibition.

13.2 Electric

Electricity will be available during the exhibition days via diesel generators. Each exhibitors will have 3 kW electricity if any exhibitor wants more kW, day must pay 2 Euro + VAT per hour. Exhibitors who do not rent a tent from DLG Fuarçılık pay 250 Euro + VAT for power connection. Exhibitors are not allowed to use their own generator for safety reasons due to possible fire or explosion.

13.3 Flag poles Exhibitors could rent flag poles from DLG Fuarçılık.

13.4 Electricity brake downs

DLG Fuarçılık does not accept any claim because of electricity brake downs.

14 Unfair competition, advertising, filming, photographing

14.1 Unfair competition

The exhibitor is obliged to refrain from all actions and measures during DLG-ÖÇP Tarla Günleri 2016 that contravene the principle of good faith.

14.2 Brochures

Printed matter and brochures may only be distributed on the exhibitor's own stand. Advertising stickers may not be distributed or affixed outside the stands advertising with an ideological, religious and political character is not permitted.

14.3 Advertising areas

Advertising areas on the site can be rented. Interested parties can obtain details of the terms and conditions from the Exhibitor Management.

14.4 Loudspeakers

Apart from the DLG Fuarçılık loudspeaker systems, loudspeakers outside the stands are not admitted. For guided tours in the trial field megaphones are permitted as far as other exhibitors are not disturbed by this. Show events must be reported to the DLG Fuarçılık and exhibitor shall take precautions for safety.

14.5 Filming, video recording, photographing

Commercial filming, photographing, drawing and commercial video recordings are only permitted with the approval of the DLG Fuarçılık. For photos of individual stands the

permission of the stand holder must be obtained. DLG Fuarçılık is entitled to use photos, drawings and film shots of the stands for its own purposes or for general publications (press). The exhibitors shall refrain from claiming copyright here.

14.6 Draws, prize competitions

Draws, prize competitions etc. must be reported to DLG Fuarçılık. These activities should comply with related laws and regulations. Exhibitors are fully responsible for their draws, prize competitions.

14.7 Balloons

Advertising with captive balloons must be approved by DLG Fuarçılık Exhibition Management. The distribution of advertising balloons in the Exhibition site is prohibited.

15. Customer advertising

Exhibitors are not allowed to direct the attention of visitors to specific exhibits in a vociferous manner (e.g. offering goods, canvassing and addressing visitors outside the stands). The contracting party shall draw the attention of his stand personal to these regulations and check that they are observed.

16. Sales of food and beverages

Only the sales stand and vendors who are authorized by DLG Fuarçılık are entitled to sell foods, beverages, refreshments, stimulants of all kinds, and postcards, souvenirs etc. DLG Fuarçılık is entitled to have stands that disregard cleanliness and tidiness and that do not follow the relevant instructions of the Exhibition Management closed at once. The operators of sales stands must arrange cleaning and waste disposal themselves by providing and emptying waste containers.

Free distribution of food and Regulation and the Beverage Dispensing Equipment Regulation must be observed. Beverage dispensing equipment must be examined and oils are collected separately and are disposed of as waste separately.

17. Exhibitor passes

After paying his invoice for the stand rental each exhibitor will receive invitation cards, car park pass for exhibitor's section and two tickets for gala night. Name information of stand staffs must be given to DLG three weeks ago.

18. Guard service

DLG Fuarçılık will assume general guard services in the Exhibition site for the period 2 to 9 May. Independently of this each exhibitor must make appropriate arrangements for his own stand. Easily removable object should be locked away at night.

19. Cleaning

DLG Fuarçılık will arrange for cleaning of the paths and aisles. The exhibitors themselves are responsible for cleaning the stands. This work must be terminated at the latest by 8:00 pm, since after this time no waste will be collected.

20. Parking for exhibitors

Car parks for the exhibitors will be available close to the Exhibition site.

21. Safety regulations

21.1 Machines may not be moved on visitor paths during the opening hours of exhibition.

21.2 The approval for storage and use of pressurized containers, compressed and liquefied gas, combustible fluids can only be issued for operational demonstration of exhibits. A corresponding application is to be submitted to DLG Fuarçılık.

21.3 The use and application of construction materials containing asbestos or products containing asbestos and other dangerous materials is forbidden.

21.4 The operation of high frequency equipment, radio sets and electromagnetic fields must be approved and agreed with by DLG Fuarçılık.

22. Exclusion of liability, insurance, claims

22.1 DLG Fuarçılık assumes no liability for damage sustained by persons or property or goods exhibited on the stand during the set up or placement at the Exhibition site due to minor negligence. Nor is DLG Fuarçılık liable for damage caused especially by force major, natural disasters of any kind, political risks such as strike, tumults, sabotage, war or warlike actions, or punishable acts of third parties. DLG Fuarçılık is not liable in the case of interruption of electricity and water supply, interference in the telephone network or damage caused by water either. This exclusion of liability still applies if the stand equipment, the items exhibited etc. Remain on the grounds after termination of the exhibition.

DLG Fuarçılık will not enter into any liability, fire, theft or other insurances for persons, property and exhibited goods or machines.

The exhibitor is liable for the safety of visitors during machinery demonstrations.

22.2 Event insurance

It is urgently recommended that exhibitors take out an event insurance. This covers the standard equipment and the exhibited goods e.g. against damage caused by theft, fire, water, storm and the like and during construction and removal.

22.3 In order to safeguard claims in the event of a claim incident a written report must be made promptly to DLG Fuarçılık.

22.4 All agreements, individual permits and special rules must be in writing in order to be valid.

22.5 In case of conflict laws of the Republic of Turkey shall apply and courts of Tekirdag is authorized. The Turkish text is binding.

23. DLG Fuarcılık's rights at the venue

DLG Fuarcılık is entitled to take any measures that it deems suitable in the case of contravention of the Exhibition Regulations and if appropriate to exclude anyone from the exhibition without notice. If the exhibitor or his agent do not follow the requests of DLG Fuarcılık, DLG Fuarcılık can have the stand cleared by agents and if necessary have the exhibits stored at the cost and risk of the exhibitor without assuming any liability. The stand rental paid will not be refunded in this case. Claims for damages cannot be field.

This contract consist of 23 items and has been signed on(date)

Exhibitor's stamp and signature



Contract

Application Form

We would like to apply to be an exhibitor in DLG-ÖÇP Tarla Günleri 2016. We herewith confirm that we have read the exhibition regulations and rules; we completely agree with all conditions mentioned.

Exhibitor

Company Name:

Company's activity:

Post address:

Telephone:

Invoice address:

Tax Office and number:

Web site:

E-mail:

Authorized person:

Contact person's:

Name and surname:

Position:

E-mail:

Tel:

Fax:

Gsm:

Stamp and authorized signature

Contract

Application Form

| <u>Field to be registered</u> | <u>Unit price</u> | <u>Required number of unit</u> | <u>Amount</u> |
|---------------------------------------|-------------------|--------------------------------|---------------|
| Trial field unit (400m ²) | 3,850 € | x.....= |€ |
| Machine demonstration unit | 6,000 € | x.....= |€ |
| Campus grass unit(30m ²) | 1.600 € | x.....= |€ |
| Campus grass unit(45m ²) | 2.300 € | x.....= |€ |
| Campus grass unit(60m ²) | 2.900 € | x.....= |€ |
| Subtotal(1): | | |€ |

| <u>Tent (for details item 8.2)</u> | <u>Unit price</u> | <u>Required number of unit</u> | <u>Amount</u> |
|------------------------------------|-------------------|--------------------------------|---------------|
| 9 m ² tent | 225 € | x.....= |€ |
| 16m ² tent | 400 € | x.....= |€ |
| 25 m ² tent | 625 € | x.....= |€ |
| 36 m ² tent | 900€ | x.....= |€ |
| 50 m ² tent | 1250€ | x.....= |€ |
| 64 m ² tent | 1600€ | x.....= |€ |
| 4 m pole | 35€ | x.....= |€ |
| 6m pole | 45€ | x.....= |€ |
| Picnic Table | 70 € | x.....= |€ |
| Subtotal(2): | | |€ |

| | <u>Unit price</u> | <u>Required number of unit</u> | <u>Amount</u> |
|--|-------------------|--------------------------------|---------------------------|
| Co-exhibitor (for details item 3.2 and 7.5) | 1,000€ | x.....= |€ |
| Subtotal(3): | | |€ |
| Catalogueadvertisement: Inside front page | 750 € | x.....= |€ |
| Back page | 750 € | x.....= |€ |
| Inside back page | 600 € | x.....= |€ |
| Inside page | 500 € | x.....= |€ |
| Inside page 1/2 | 250 € | x.....= |€ |
| Inside page 1/4 | 125 € | x.....= |€ |
| Subtotal(4): | | |€ |
| Media services & Website Fee | 100€ | x 1 | Subtotal(5): 100 € |
| Total excluding VAT(1+2+3+4+5): | | |€ |
| Central Bank of Turkey Effective Sales Exchange rate 1 Euro:TL | | | |
| Total excluding VAT(1+2+3+4+5): | | |€ |
| VAT (% 18) | | |€ |
| Total including VAT(1+2+3+4+5) | | |€ |

Payment Plan

| <u>Payment due to date</u> | <u>Amount</u> |
|----------------------------|---------------|
| .../.../200 | |
| .../.../200 | |

Payment info

For the details please look at the exhibition regulations item 7.7

DLG Fuarçılık bank accounts:

TL: Garanti Bankası Tekirdağ branch (branch no:469) Account no: 6297487

€: Garanti Bankası Tekirdağ branch (branch no:469) Account no:9097292

Tax Office and number Namık Kemal 3020488202

We herewith sign 2 pages application form of DLG-ÖÇP Tarla Günleri 2011 together with accepting all conditions mentioned in 15 pages of exhibition Regulations.

| | |
|-------------------|-----------------------|
| Exhibitor | DLG Fuarçılık Ltd.Şti |
| Authorized person | Authorized person |
| Name | Name |
| Surname | Surname |
| Position | Position |
| Date | Date |
| Stamp-signature | Stamp-signature |